



## TASTYBABY ANNOUNCES THE "BABY FOOD BAIL-OUT" AS PART OF ITS TASTY GREAT AMERICAN STIMULUS PACKAGE

MALIBU, Calif., Feb. 9 /PRNewswire/ --

With the country in the midst of an economic crisis, and big business looking to the government for a bail-out, the American public is left to wonder, "what about us?" One small Los Angeles business' answer is clear: Tastybaby's Great American Stimulus Package. During the week of February 17, 2009, in locations all over Southern California, Tastybaby will be giving out a FREE CASE OF TASTYBABY FROZEN ORGANIC BABY FOOD (about \$40 retail value) to every family that signs up.

Tastybaby calls out to all Americans to do their part during this difficult time and hopes that other companies will follow their lead. Tastybaby wants to spread the message that each and every American can do their part to help make the world a little more Tasty.

"Tastybaby is proud to offer parents free baby food and hope that we can start a trend of 'paying it forward' ... it's the Tasty way to be," say the company's co-founders, Liane Weintraub and Shannan Swanson. The duo calls themselves "moms on a mission." This groundbreaking event will be what Tastybaby hopes is the first of many.

The first stop on the Tastybaby Bailout Tour will take place on Tuesday February 17 in Malibu, CA. Locations, times and further information on the Tastybaby's Great American Stimulus Package and Baby Food Bail-Out are available at [Tastybaby.com](http://Tastybaby.com).

### About Tastybaby:

Tastybaby first arrived in stores a little over a year ago, and is quickly becoming America's favorite brand of baby food. It is made using 100% USDA certified organic ingredients that are minimally processed and blast-frozen to lock in key vitamins, nutrients and vibrant flavors. With no preservatives, additives or stabilizers, the entire line is gluten-free, non-GMO and has no added sugar or salt. It is a welcome change from highly-processed jarred foods, and parents across the country are turning to the freezer. Tastybaby makes a great snack, side dish or smoothie ingredient for kids of all ages!

Tastybaby's line consists of 10 unique flavors for 3 stages of development. Fan favorites include Life's A Peach(R), Sweetie Pie(TM), Peas on Earth(R) and Corn in the USA(R). Tastybaby is sold in over 500 retail stores nationwide and online at [Tastybaby.com](http://Tastybaby.com) and Amazon (free shipping anywhere in US!).

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